

BRITOMART ASSOCIATES

M E D I A R E P R E S E N T A T I O N

SIMONE DE ALBA

EXPERIENCE

2023 – Present	WUSA-TV, Washington, DC Noon/4p Anchor/Reporter
2020 – 2023	WOAI-TV, San Antonio, TX Main Anchor/Reporter
2015 – 2019	KTXL-TV, Sacramento, CA Morning Anchor/Reporter
2013 – 2015	KTVQ-TV, Billings, MT Statewide Noon Anchor/Reporter
2013	KRTV-TV, Great Falls, MT Morning Anchor/Reporter

EDUCATION

Metropolitan State University of Denver, Denver, CO
BA - Speech Communication, Broadcast Journalism, Political Science

University of Colorado at Boulder, Boulder, CO
Political Science and Government Studies

AWARDS

2024	Emmy Nominations, WUSA - Reporting
2022	Three Emmy Nominations at WOAI – Reporting, Best Evening Newscast and Best Daytime Newscast
2021	Lone Star Emmy Nomination - Breaking News Coverage
2021	Lone Star Emmy - Overall Excellence News4 San Antonio
2014	E.B. Craney – Newscast of the year (5:30p Broadcast) Lead Reporter
2014	KTVQ-TV – Nielsen recognized as best ratings in Nation, Lead Reporter
2013	SPJ Award in Excellence, Features: “The Needle Exchange”
2012	SPJ Award in Excellence, Features: “Blind High School Quarterback”

MEMBERSHIPS/SKILLS

National Association of Hispanic Journalist, Basic Conversation Spanish,
Emcee/Host/Speaker/Panelist, Volunteer for Non-Profit and Community Events,
Special Needs Mentor, Advocate for Mental Health Programs and the Valor
Awards, Contributor to all Social Media Platforms

Contact: Betsy Mueller – betsy@britomart.com
9615 W Bexhill Dr. Kensington, MD 20895 • 301.933.4600