

# BRITOMART ASSOCIATES

M E D I A   R E P R E S E N T A T I O N

## ALICIA ROBERTS

### NEWS EXPERIENCE

2020 – Present            KWY-TV, Philadelphia, PA  
Reporter/Substitute News Anchor  
Substitute Sports Anchor

2017 - 2020                WGCL-TV, Atlanta, GA  
Weekend Anchor/Reporter

2011 – 2012                WEWS-TV, Cleveland, OH  
Anchor/Reporter

2005 – 2011                WFLA-TV, Tampa, FL  
NewsChannel 8 Today Anchor/Reporter

### SPORTS EXPERIENCE

2019                        College Park Skyhawks Sideline Reporter

2018                        Falcons Sideline Reporter

2017                        Braves Sideline Reporter

2016 – 2018                McDonald’s All-American Games

2015 – 2016                White Sox Sideline Reporter

2008 – 2014                Tampa Bay Rays Sideline Reporter (2008 World Series)

### EDUCATION

Temple University, Philadelphia, PA  
BBA – Accounting Business

Drexel University, Philadelphia, PA  
MS – Public Communications

### AWARDS

2018                        Drexel University’s “40 Under 40”

2011                        Tampa Bay Business Journal “30 Under 30”

2009                        Emmy Award – Best Morning Newscast

2008                        Emmy Award – Best Morning Newscast

2007                        Emmy Award – Best Morning Newscast

2006                        Emmy Award – Best Morning Newscast

### MEMBERSHIPS

2015 – Present            Board of Directors, Miss Philadelphia (2003 Winner)

2013 – 2017                Ambassador for PAWS Chicago

2017 - Present            Ambassador for Best Friends Adoption Center

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