

# BRITOMART ASSOCIATES

M E D I A R E P R E S E N T A T I O N

## SIMONE DE ALBA

### EXPERIENCE

- 2020 – Present      WOAI-TV, San Antonio, TX  
Main Anchor/Reporter
- 2015 - 2019        KTXL-TV, Sacramento, CA  
Morning Anchor/Reporter
- 2013 – 2015        KTVQ-TV, Billings, MT  
Statewide Noon Anchor/Reporter
- 2013                KRTV-TV, Great Falls, MT  
Morning Anchor/Reporter
- 2012                KCNC-TV, Denver, CO  
News Intern
- 2012                KCRA-TV, Sacramento, CA  
News Intern

### EDUCATION

- Metropolitan State University of Denver, Denver, CO  
BA - Speech Communication, Broadcast Journalism, Political Science
- University of Colorado at Boulder, Boulder, CO  
Political Science and Government Studies

### AWARDS

- 2014                E.B. Craney – Newscast of the year (5:30p Broadcast) Lead Reporter
- 2014                KTVQ-TV – Nielsen recognized as best ratings in Nation, Lead Reporter
- 2013                SPJ Award in Excellence, Features: “The Needle Exchange”
- 2012                SPJ Award in Excellence, Features: “Blind High School Quarterback”

### MEMBERSHIPS

- National Association of Hispanic Journalists