

BRITOMART ASSOCIATES

M E D I A R E P R E S E N T A T I O N

ALICIA ROBERTS

NEWS EXPERIENCE

2020 – Present KWY-TV, Philadelphia, PA
Freelance Reporter

2017 - 2020 WGCL-TV, Atlanta, GA
Weekend Anchor/Reporter

2011 – 2012 WEWS-TV, Cleveland, OH
Anchor/Reporter

2005 – 2011 WFLA-TV, Tampa, FL
NewsChannel 8 Today Anchor/Reporter

SPORTS EXPERIENCE

2019 College Park Skyhawks Sideline Reporter

2018 Falcons Sideline Reporter

2017 Braves Sideline Reporter

2016 – 2018 McDonald’s All-American Games

2015 – 2016 White Sox Sideline Reporter

2008 – 2014 Tampa Bay Rays Sideline Reporter (2008 World Series)

EDUCATION

Temple University, Philadelphia, PA
BBA – Accounting Business

Drexel University, Philadelphia, PA
MS – Public Communications

AWARDS

2018 Drexel University’s “40 Under 40”

2011 Tampa Bay Business Journal “30 Under 30”

2009 Emmy Award – Best Morning Newscast

2008 Emmy Award – Best Morning Newscast

2007 Emmy Award – Best Morning Newscast

2006 Emmy Award – Best Morning Newscast

MEMBERSHIPS

2015 – Present Board of Directors, Miss Philadelphia (2003 Winner)

2013 – 2017 Ambassador for PAWS Chicago

2017 - Present Ambassador for Best Friends Adoption Center

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